



# TADA

Texas Automobile Dealers Association

## Franchised Dealers' Impact Reaches Far and Wide

### **Economic Impact**

Five-year economic output of \$415 billion

\$68.4 million in taxes over the next five years

### **Employment**

92,000 Texans are employed by franchised auto dealers

12,300 Veterans are employed by franchised dealers

Over 5 years, the greater economy has benefited from 1.1 million jobs as a result of franchised dealers

### **Competition**

Competition brings more price saving and improved customer service for the public

Dealerships insure a wide range of locations to serve the public for their safety, warranty and recall needs

### **Philanthropy**

136,000 Volunteer Hours

\$50 Million in Charitable Contributions

Dealerships support over 85 local charities

More than 70% of dealerships have employees who are actively engaged in local schools

## Invested in Texas